

CITIZEN ADVISORY COMMITTEE MEETING

Meeting Minutes for October 8, 2014
Northside Conference Room
MINUTES

MEMBERS PRESENT

Resa Hayes
Fran Papenleur, Acting Chairman
Charles Hansen
Dean Lynch
Fyrne Bemiller

STAFF PRESENT

Beth Bousley, Director of Communications & Customer Service

MEMBERS ABSENT

Ann Campeau
David Driscoll
Mike Brewer
Philip Rudy
Victor Frazier, Chairman
Margaret Jones
Brenda Smits

1. CALL TO ORDER AND ROLL CALL

Acting Chairman Papenleur called the meeting to order at 5:03 p.m. and conducted roll call.

2. MINUTES OF THE CITIZEN ADVISORY COMMITTEE - Corrections or Approval

Ms. Papenleur asked the Committee to address the meeting minutes of September 10, 2014.
Ms. Bemiller noted that her name was listed as absent which was incorrect, Mr. Lynch motioned to correct the minutes and Mr. Hansen seconded and the minutes were approved unanimously.

3. PUBLIC EXPRESSIONS

There were no expressions at this time.

4. CAC CANDIDATE LARRY LAPIDUS

Ms. Bousley told the committee that the PMER committee recommended that Mr. Lapidus become a member of the CAC. The STA Board will make the final decision at the October meeting.

5. 2015 DRAFT OPERATING AND CAPITAL BUDGET

Ms. Bousley presented a 12 minute video on the budget. This video is also available on the STA website. Ms. Bemiller commented how amazing it was that there was still a reserve.

6. FARE UPDATE

Ms. Bousley said there was a fare update meeting looking at all the different passes and looking at which will be continued, when to impact the fare if there are to be increases. There will be an update on the fare at the next CAC meeting November 12.

A discussion ensued on the differences of student passes.

7. STAMF PUBLIC OUTREACH UPDATE

Ms. Bousley let the committee know that staff is in the last phase of gathering public input on the 10 year comprehensive plan. The committee discussed the telephone town hall meeting; Mr. Hansen participated in the meeting and found it very interesting.

There will be a Board workshop in December to discuss all of the public input to review and then make a decision. Ms. Bousley talked about the four open houses that are upcoming and community event displays, polling, all to give the board a good view of what the public wants. Ms. Bousley commented that staff thought the telephone town hall meeting a success and will be something STA will do again in the future. Ms. Bousley showed the committee the STA Moving Forward website which is stamovingforward.com. Ms. Bousley also talked about STA's I AM DRIVEN campaign, this was a campaign that was developed by one of our staff, Peggy McManus. Ms. Bousley showed the committee some of the advertisements on this campaign. Ms. Bousley let the committee know about the outlet stores that sell STA passes, Rosauers has been one for a while and now Yoke's and Safeway, so the public are able to buy STA passes at these stores also. Staff is looking at other stores. STA will be doing Free Fare Day on Black Friday and staff will be giving away shopping bags with the I AM DRIVEN logo the week before Thanksgiving at different malls in Spokane.

8. GENERAL BUSINESS

Ms. Bousley gave a brief update on the Plaza and the brochure that is being given out at the various events and meetings.

9. ADJOURN

With there being no further business to come before the Committee, Chairman Frazier adjourned the meeting at 6:00 p.m.

Respectfully submitted,

Terri Putney
Communications Assistant

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