

CITIZEN ADVISORY COMMITTEE MEETING
Meeting Minutes for February 12, 2014
Southside Conference Room
DRAFT MINUTES

MEMBERS PRESENT

Fyrne Bemiller
Mike Brewer
Victor Frazier, Chair
Resa Hayes
Dean Lynch
Fran Papenleur
Philip Rudy
David Driscoll

MEMBERS ABSENT

Ann Campeau
Brenda Smits
Nancy Kelly (tentative member)
Margaret Jones
Charles Hansen

STAFF PRESENT

Steve Blaska, Director of Operations
Lynda Warren, Director of Finance
Beth Bousley, Director of Communications & Customer Service
Karl Otterstrom, Director of Planning
Susan Millbank, Ombudsman

Guests Present

Melissa Carpenter

1. CALL TO ORDER AND ROLL CALL

Chair Frazier called the meeting to order at 5:01 p.m. and Terri Putney conducted roll call.

2. MINUTES OF THE CITIZEN ADVISORY COMMITTEE - Corrections or Approval

Mr. Frazier asked the Committee to address the meeting minutes of January 8, 2014.

Mr. Driscoll joined the meeting at 5:05 p.m.

Mr. Lynch moved to approve the minutes and Ms. Bemiller seconded and the minutes were approved unanimously.

3. MEMBER EXPRESSIONS

There were no public expressions at this time.

4. Proposed Plaza Reconfiguration

Mr. Otterstrom gave a presentation on the Proposed Plaza Reconfiguration. The decision was made by the Board in 2008 to set aside funds to do the project but as we got into 2009 sales tax declined. Therefore, the Board felt it was important to postpone the Plaza project. In the fall of 2012 the Board took it up again and identified a goal for the project: to support a vibrant downtown. The next steps consisted of preparing more detailed floor plans and concept renderings, outreach to stakeholders, creating a questionnaire for building managers around the Plaza, and seeking input from the public through handouts, social media and the STA website. Mr. Otterstrom went through each slide and discussion ensued.

5. The Future of CAC

Ms. Bousley gave a presentation showing STA's long range planning which includes the High Performance Transit Network (HPTN) and Computer Aided Dispatch/Automated Vehicle Location (CAD/AVL). Ms. Bousley continued by going over the current CAC mission, and also a brief summary of the CAC charter. Ms. Bousley asked the CAC members to review the questions that were sent ahead of time with the packet which were what are the ways that the current and past CAC has provided value to the Board of Directors? Going forward, how can the newly structured CAC provide the most value to STA? She then opened it up for discussion. Mr. Lynch commented the list shows some of the things the CAC has done. He would have liked to hear from the Board as to what value they think the CAC has brought to them. One of the things that comes to mind is when they did the study on the tariff policy, they provided cover for the elected board. They as a committee, with support from staff,

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came up with a policy which meant the board could say it was done by the citizens is what he sees as value brought to the Board.

Mr. Brewer said he was thinking back to the process of building the building. He feels like Mr. Lynch hit it on the nose. The Board did listen to the CAC back in the 90's; having the input from the outside was good. Mr. Brewer is in favor of keeping the mix of fifteen in the committee.

Mr. Frazier said he has lots of conversations about the STA. He tells people that he is involved and they know he is someone that can take a concern back to the committee. The CAC volunteered a lot of time at the Plaza and River Park Square during the evaluation of the tariff and fare increase. The CAC was there to help staff and also to answer questions and a volunteer citizen. He feels the committee has provided good feedback.

Mr. Lynch said there is a fine line on how much volunteers are able to do outreach. He hasn't been out in the community enough to be a good resource to the CAC.

Ms. Bemiller said she feels the committee is very diversified.

Mr. Rudy commended Mr. Lynch and Mr. Brewer for serving on many boards, he feels safe coming up with ideas and presenting them to the CAC. This is a good sounding board, with good results.

Mr. Frazier said the committee would like more interchange with the STA Board. It's good for the CAC to know who's on the STA Board.

Ms. Papeleur said as a tax-supported entity STA almost has to have a CAC to represent the public.

Ms. Papeleur also agrees that there should be more interchange with the Board.

Mr. Driscoll said he isn't sure how such a small group can make a difference going out to the public: he would look to the Board for more direction as to what they want the CAC to do.

Mr. Brewer said you want to get as many backgrounds as possible in your members; you get a vast knowledge of experience that can be brought to the CAC.

More discussion ensued.

Mr. Rudy asked what the staff or administration feels the CAC's function is. Ms. Bousley said that is a good question to take back to staff and discuss at the next CAC meeting.

Mr. Lynch said that it was brought up years ago that the CAC should be more involved instead of the project being brought to the CAC at the eleventh hour. He would like to see the CAC involved from the beginning that would add more vitality to the CAC.

Ms. Bousley went over the timeline for the CAC.

Mr. Lynch said he wants to make sure that it's on record that whenever the CAC presented to the Board the Board has been very positive, and staff has gone out of their way to let the CAC know they are appreciated.

8. SET AGENDA FOR NEXT MEETING

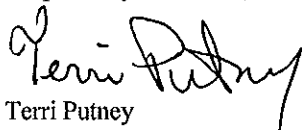
Proposed agenda items for March 12, 2014 include:

1. Minutes of February 12, 2014, CAC meeting – corrections/approval
2. Option for new CAC Structure – feedback
3. 2014 Communications Plan - feedback

9. ADJOURN

With there being no further business to come before the Committee, Chairman Frazier adjourned the meeting at 6:30 p.m.

Respectfully submitted,



Terri Putney
Communications Assistant

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