

Spokane Transit Authority
1230 West Boone Avenue
Spokane, Washington 99201-2686
(509) 325-6000

CITIZEN ADVISORY COMMITTEE MEETING (CAC)
Meeting Minutes for May 8, 2019
Southside Conference Room

MEMBERS PRESENT

Dennis Anderson
Ann Campeau
Dick Denenny
Charles Howell, Committee Chair
Brian Kamp
Larry Lapidus
Michelle Rasmussen

STAFF PRESENT

Stacia Bowers, Executive Assistant
Brandon Rapez-Betty, Director of Communications & Customer Service

GUESTS

MEMBERS ABSENT

Susan Gray
Larry Luton

1. CALL TO ORDER AND ROLL CALL

Charlie Howell called the meeting to order at 5:01 p.m. and conducted roll call.

2. PUBLIC EXPRESSIONS

None.

3. COMMITTEE ACTION

a. Minutes of the Citizen Advisory Committee - Corrections or Approval

The Chair asked the committee to address the minutes of the April 10, 2019 meetings. The minutes were approved.

4. COMMITTEE REPORTS:

a. I-90 HPT Field Trip Planning:

Brandon Rapez-Betty reported the field trip planning discussion is tabled, but will be discussed at a later meeting.

b. Kendall Yards Update:

Brandon Rapez-Betty provided data on the six-month analysis for the Kendall Yards Universal Transit Access Pass (UTAP) program. The program started in October and is invoiced monthly and adjusted annually. This was the fastest implementation of a UTAP program to date. Mr. Rapez-Betty reported that Kendall Yards UTAP has seen steady growth and presented a heat map depicting the areas of boarding's and noted the highest peak is in the afternoon. 80% of users are employees. The population eligible for the passes is 1600 with 1200-1300 of those being residents. Spokane Transit is looking into other prospective UTAP partners like Engie Insight, Providence Health and Services, MultiCare Health System, CHAS Health, and Travelers Insurance.

b. Communications Update:

Brandon Rapez-Betty provided an update on the 2019 priorities for Communications Department. These include, but are not limited to:

- Bloomsday
- May Service Change
- September Service Change
- STA Moving Forward Progress
- Central City Line (CCL)
- Increase Pass Sales
- 2018 Annual Report
- Digital Signage Plan for CCL stations
- City Ticket Rebrand – now the Shuttle Park under Park Spokane
- Monroe-Regal Line
- CCL Brand Development
- Youth and Community Event Outreach
- Citizen Advisory Committee recruitment

c. **Recruitment/Orientation:**

Brandon Rapez-Betty informed the committee that one application has been received from a recommendation of Kate Burke.

5. **COMMITTEE INFORMATION:**

a. **Approved Bus Stop Design**

Brandon Rapez-Betty presented the approved bust stop redesign.

b. **Board Action on Sprague Avenue**

Brandon Rapez-Betty updated the CAC on the Board Meeting and East Sprague Business Association (ESBA), who placed an ad in the paper, on the potential of light technology for traffic lights. There should be an update by the June 20th Board meeting.

6. **GENERAL BUSINESS:**

- a. Stacia Bowers reminded the members that their bus passes will expire next month and to call to set up an appointment or come early to the next meeting to renew their pass.
- b. Dennis would like to know the change in the 44 and where the stops will be and wants a stop at the 44 by STCU on the NE wants an inbound stop.
- c. Larry Lapidus would like to know what phone apps will be able to pay on board the bus.

7. **SET MEETING SCHEDULE & AGENDA ITEMS:**

- Minutes of the May 8, 2019 Committee meeting – *Corrections/Approval*
- I-90/Valley HPT Line
- Draft 2019 Transit Development Plan (TDP)
- Poll of Members
- PMER update
- Recruitment/Orientation /PMER Observations

7. **ADJOURN**

Respectfully submitted,



Stacia Bowers
Executive Assistant to the Director of Communication & Customer Service