Spokane Transit Authority 1230 West Boone Avenue Spokane, Washington 99201-2686 (509) 325-6000

CITIZEN ADVISORY COMMITTEE MEETING (CAC)

Meeting Minutes for October 10, 2018 Southside Conference Room

MEMBERS PRESENT

Dennis Anderson Dick Denenny Charles Howell, Committee Chair Brian Kamp Larry Lapidus

MEMBERS ABSENT

Ann Campeau Larry Luton Madison Leonard Michelle Rasmussen

STAFF PRESENT

Emily Arneson, Community Ombudsman and Accessibility Officer
Stacia Bowers, Executive Assistant
E. Susan Meyer, CEO
Karl Otterstrom, Director of Planning and Development
Brandon Rapez-Betty, Director of Communications &
Customer Service
Lynda Warren, Director of Finance & Information Systems

GUESTS

1. CALL TO ORDER AND ROLL CALL

Charlie Howell called the meeting to order at 5:03 p.m. and conducted roll call.

2. PUBLIC EXPRESSIONS

None.

3. COMMITTEE ACTION

a. Minutes of the Citizen Advisory Committee - Corrections or Approval

Charlie Howell asked the Committee to address the minutes of the September 12, 2018 meeting. The minutes were approved.

4. COMMITTEE REPORTS:

a. 2019 Proposed Budget:

Lynda Warren presented the narrated video of the proposed 2019 proposed budget, which is available online at https://vimeo.com/292986529

b. Communications Update:

Brandon Rapez-Betty updated the committee on a public outreach campaign to increase ridership and improve community perception titled "We've got this".

Mr. Rapez-Betty briefed the committee on the new Kendall Yards bus passes and will have links forwarded to the members.

c. STAMF Performance Tracking:

Karl Otterstrom presented the handout on STAMF projects quarterly progress report as of end of quarter three.

Mr. Otterstrom reported that over 500 surveys have been filled out online.

d. Recruitment/Orientation Update:

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Brandon Rapez-Betty informed the committee that a social media post is up and running to recruit members for the Citizen Advisory Committee.

e. PMER Observations:

Brandon Rapez-Betty acknowledged that there is currently not a CAC member available to attend the PMER meetings, but as the committee recruits new people to ask if new members are interested.

5. **GENERAL BUSINESS:**

Larry Lapidus stated he has forwarded information to Next Door as a means to recruit and to disperse information.

Discussion ensued on the upcoming snow route, digital signage and stop numbers on bus stop signs.

6. SET MEETING SCHEDULE & AGENDA ITEMS:

- Minutes of the October 10, 2018 Committee meeting Corrections/Approval
- CCL Update
- Monroe-Regal Update
- Moran Station Update
- Recruitment/Orientation
- PMER Observations

7. ADJOURN

Respectfully submitted,

Stacia Bowers

Executive Assistant to the Director of Communication & Customer Service