



Performance Measures Year End 2018

Priorities

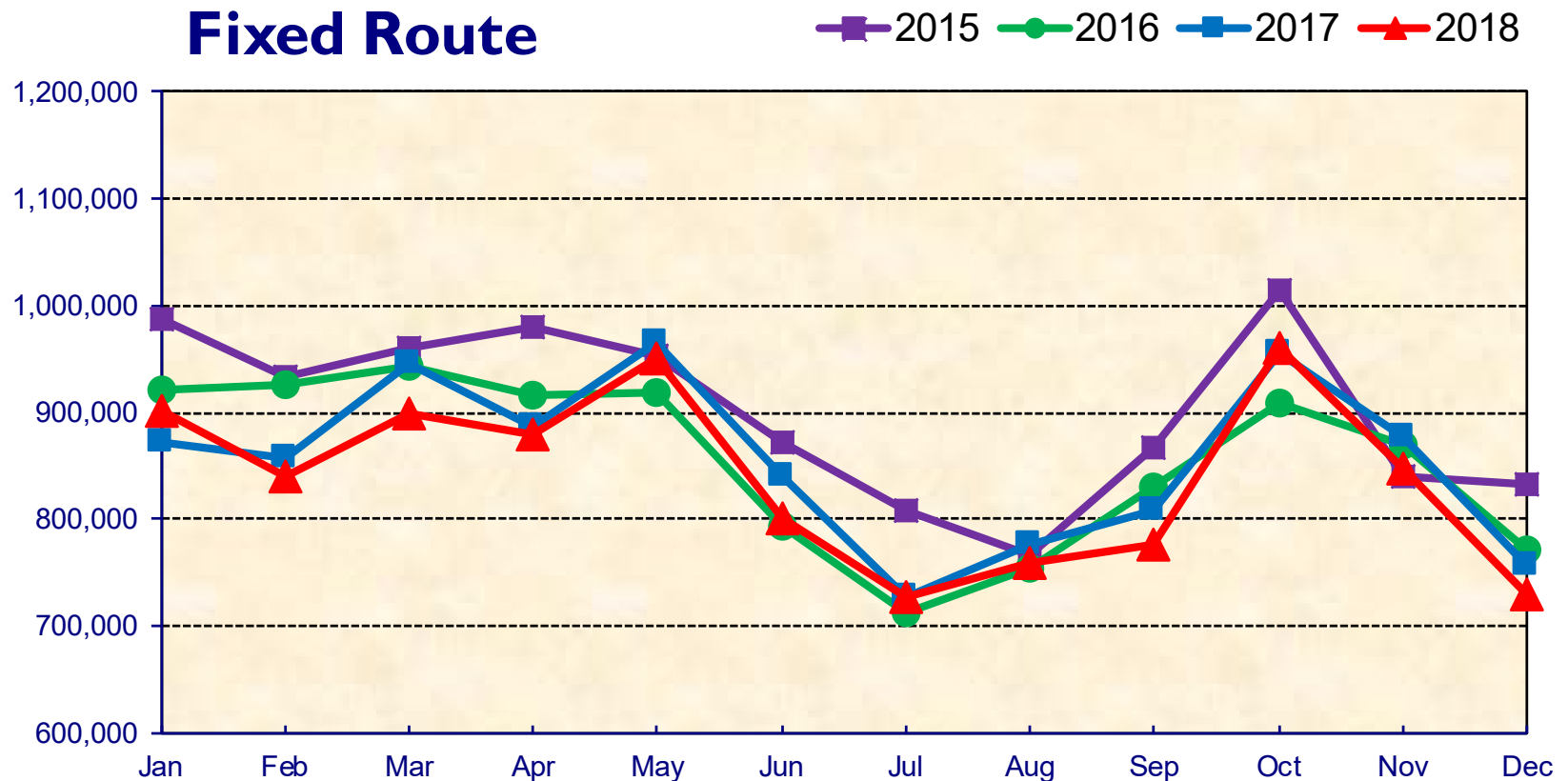
1. **Earn and Retain the Community's Trust**
2. **Provide Excellent Customer Service**
3. **Exemplify Financial Stewardship**
4. **Ensure Safety**
5. **Enable Organizational Success**

Earn & Retain the Community's Trust

4 Performance Measures:

- **Ridership**
- **Service Effectiveness
(Passengers per Revenue Hour)**
- **Customer Security**
- **Public Outreach**

Ridership

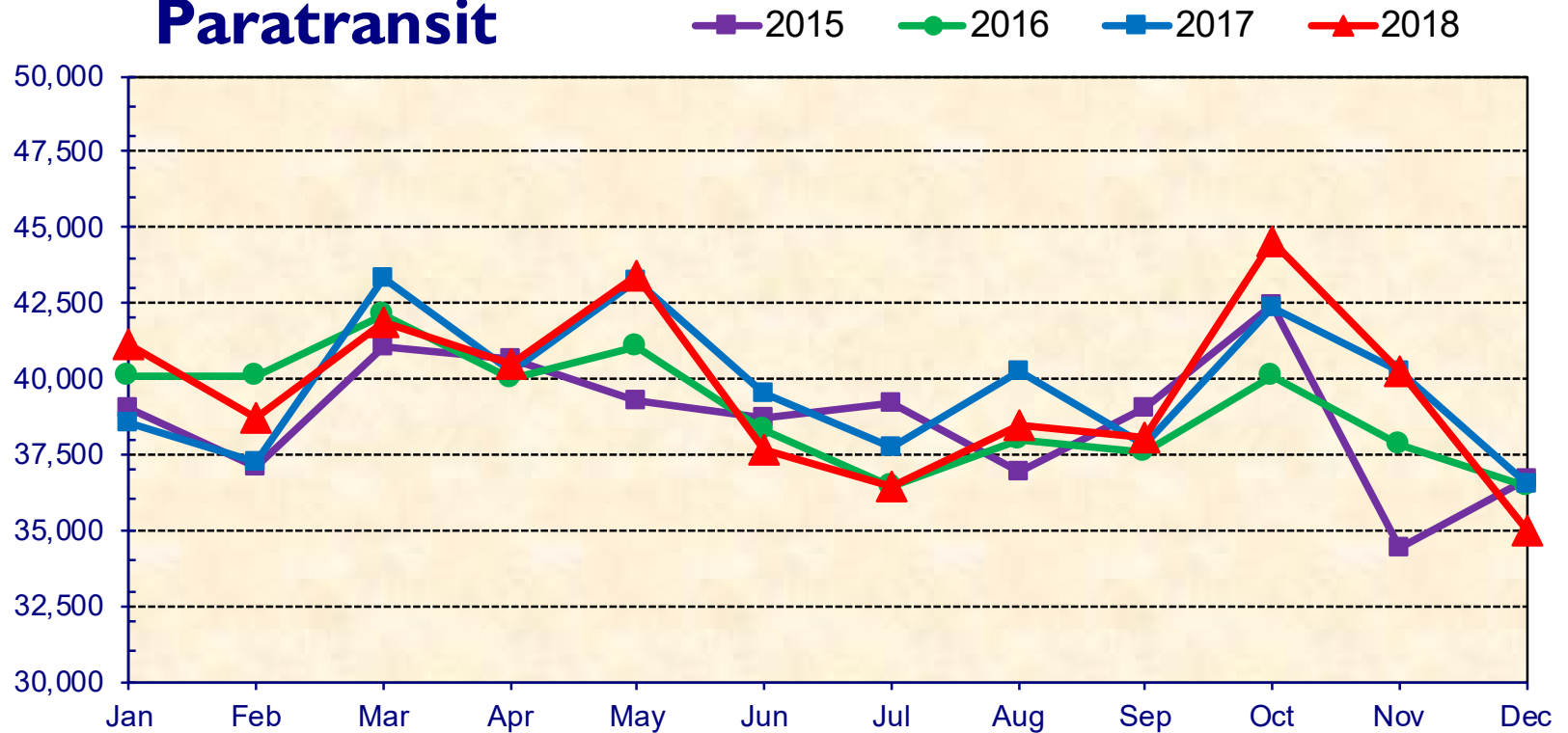


2015 = 10,815,736
2016 = 10,261,789
2017 = 10,264,971
2018 = 10,069,599

2018 Goal: 1.5% Increase over 2017
2018 Result: 1.9% Decrease at Year End
2019 Goal: 2% over 2018 actual

Ridership

Paratransit

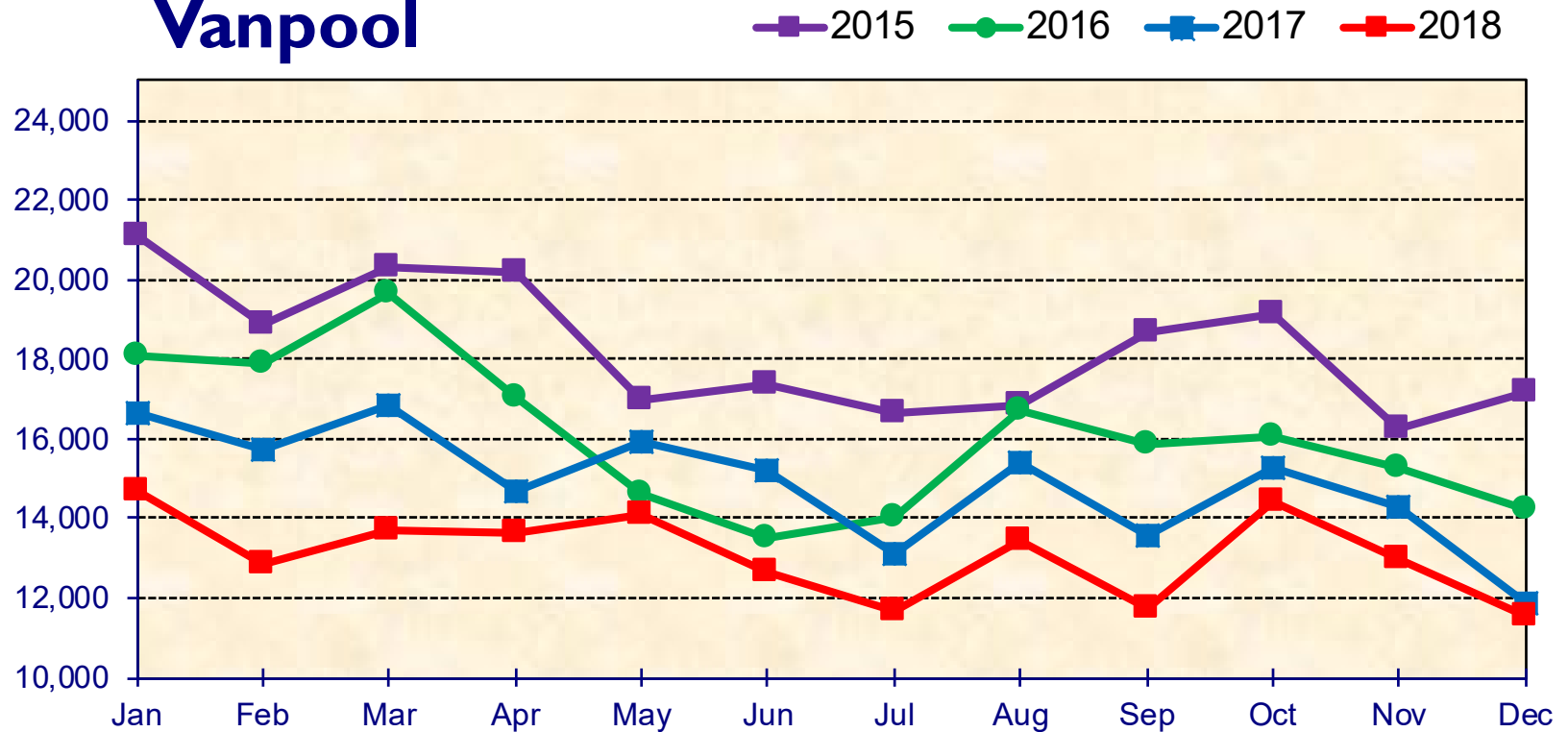


2015 = 464,449
2016 = 468,050
2017 = 477,010
2018 = 476,032

2018 Goal: 1.5% Increase over 2017
2018 Result: 0.2% Decrease at Year End
2019 Goal: 1.5% over 2018 actual

Ridership

Vanpool

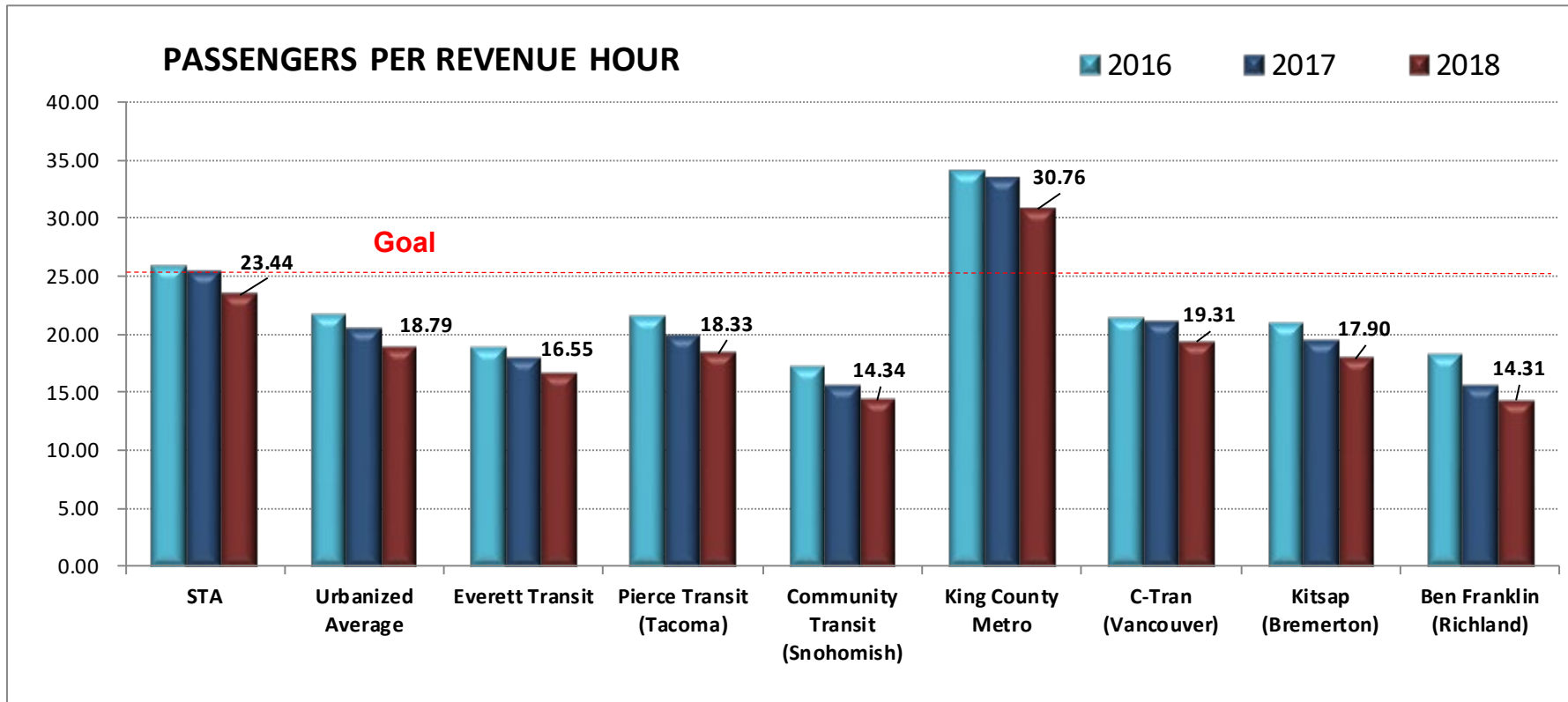


2015 = 219,578
2016 = 193,006
2017 = 178,457
2018 = 157,433

2018 Goal: 2.5% Increase over 2017
2018 Result: 11.8% Decrease at Year End
2019 Goal: 1% over 2018 actual

Updated Service Effectiveness

Fixed Route



2018 GOAL: TRANSPORT 25.0 OR MORE PASSENGERS PER REVENUE HOUR

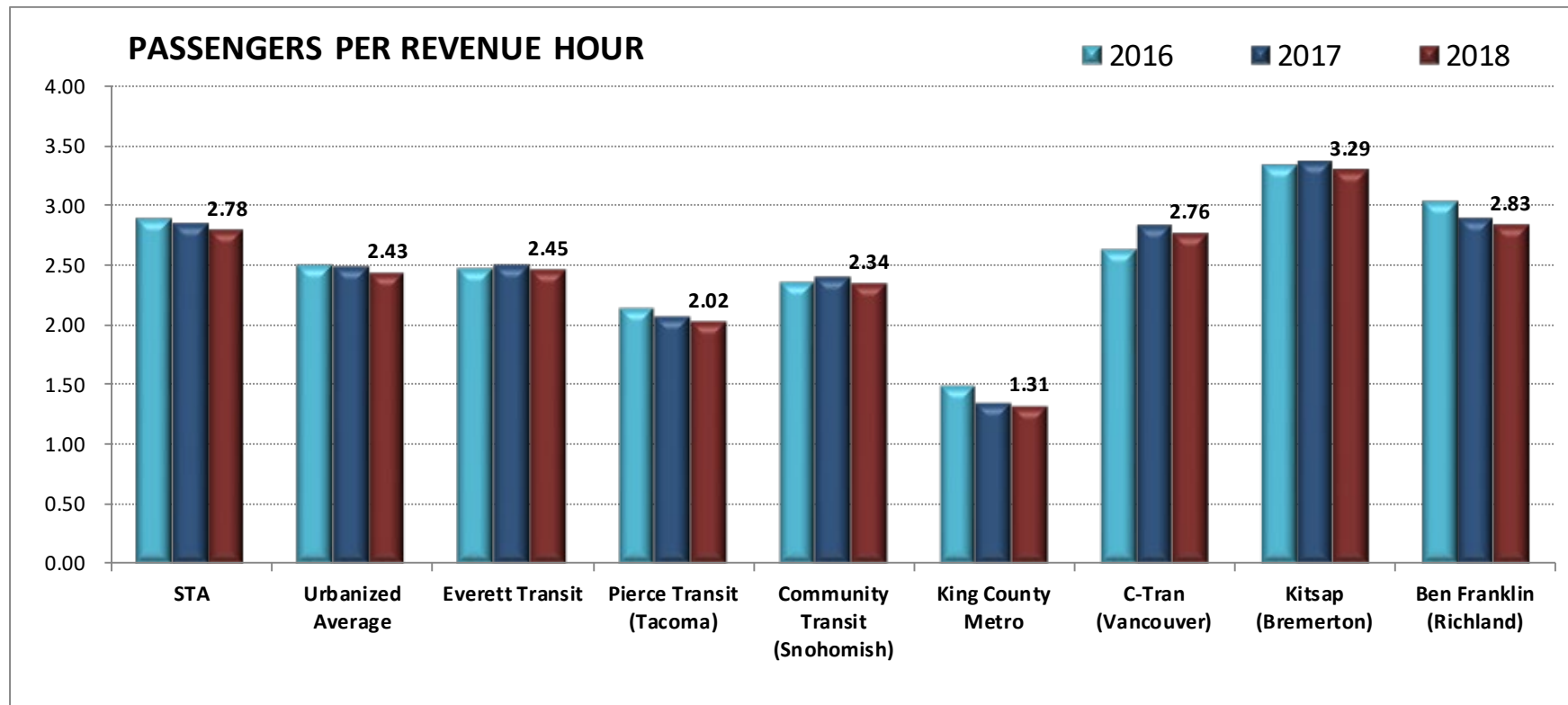
2018 Status: 6.2% below goal

2019 Goal: Transport 25.0 or more Passengers Per Revenue Hour

* System averages assume a performance equal to STA for 2017 & 2018

Updated Service Effectiveness

Demand Response



2018 GOAL: TRANSPORT 3.0 OR MORE PASSENGERS PER REVENUE HOUR

2018 Status: 7.0% under goal

2019 Goal: Transport 2.8 or more Passengers Per Revenue Hour

* System averages assume a performance equal to STA for 2017 & 2018

Customer Security

| Fixed Route | 2015 | 2016 | 2017 | 2018 | GOAL |
|------------------------|------|------|------|------|--|
| Personal Safety on Bus | 4.5 | 4.5 | 4.5 | 4.2 | Score 4.5 on a scale of 1-5 (Std. = 4.5) |
| Driver Driving Safely | 4.6 | 4.6 | 4.6 | 4.4 | Score 4.5 on a scale of 1-5 (Std. = 4.5) |

| Paratransit | 2015 | 2016 | 2017 | 2018 | GOAL |
|------------------------|--------------------|------|--------------------|------|--|
| Personal Safety on Van | Scheduled for 2016 | 4.8 | Scheduled for 2018 | 4.8 | Score 4.5 on a scale of 1-5 (Std. = 4.5) |
| Driver Driving Safely | Scheduled for 2016 | 4.8 | Scheduled for 2018 | 4.8 | Score 4.5 on a scale of 1-5 (Std. = 4.5) |

Community Perception

“Does STA do a good job of listening to the public?”

| 2016 | 2017 | 2018 | GOAL |
|------|------|------|-----------------------------------|
| 3.74 | 3.75 | 3.74 | Score 4.5 on a scale of 1-5 |

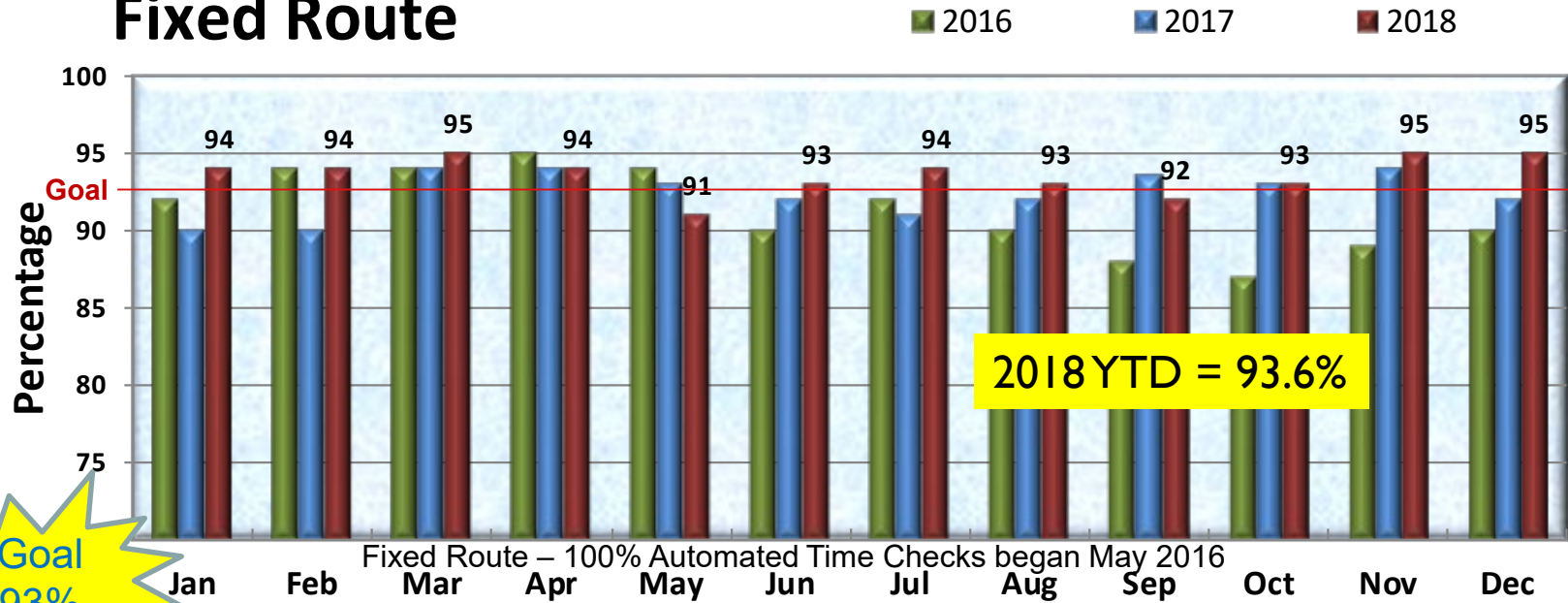
Provide Excellent Customer Service

6 Performance Measures:

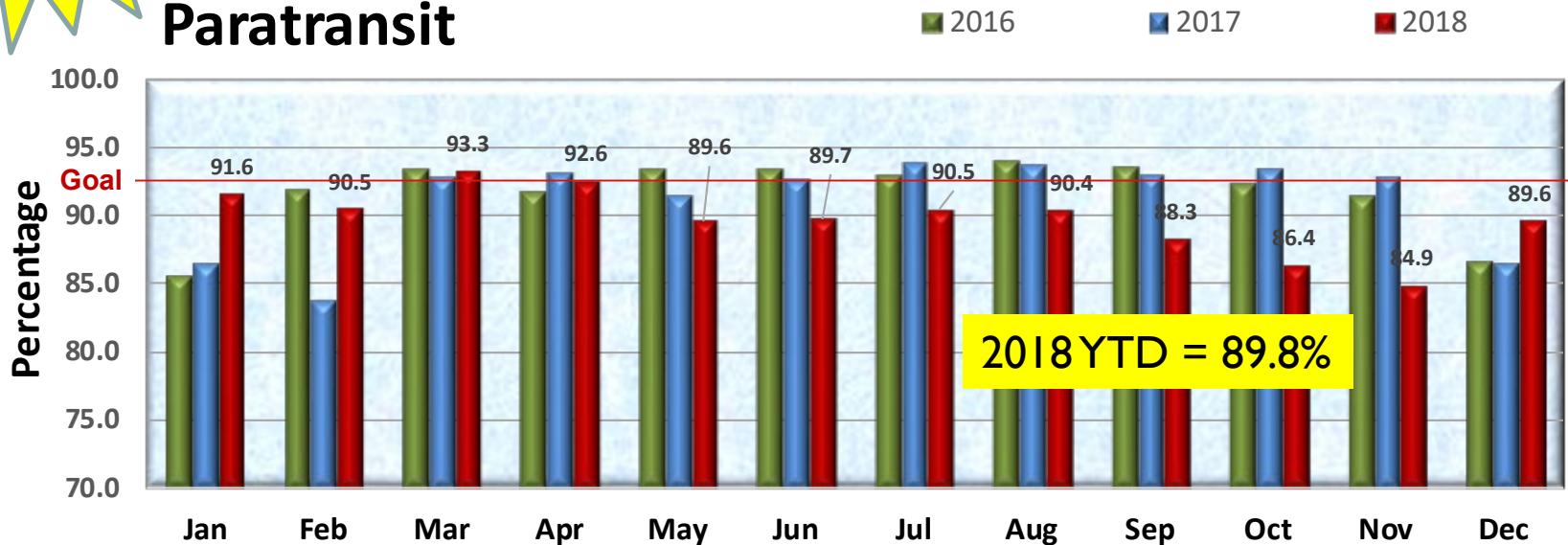
- **On-Time Performance**
- **CS Call Center/Paratransit Reservations**
 - Abandoned Calls
 - Customer Service Response Time
- **Professionalism and Courtesy**
- **Driver Announcements / Introduction**
- **Cleanliness of Coach / Van**
- **Complaint Rate**
- **Maintenance Reliability**

On Time Performance

Fixed Route



Paratransit

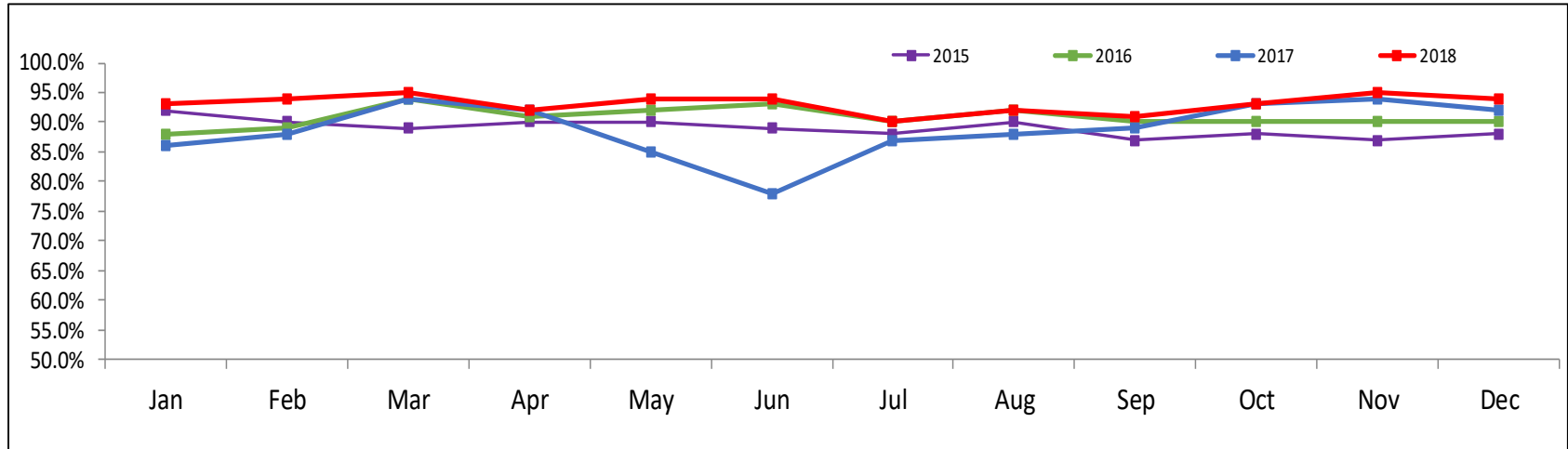


Customer Service: 328-RIDE

Call Center Performance

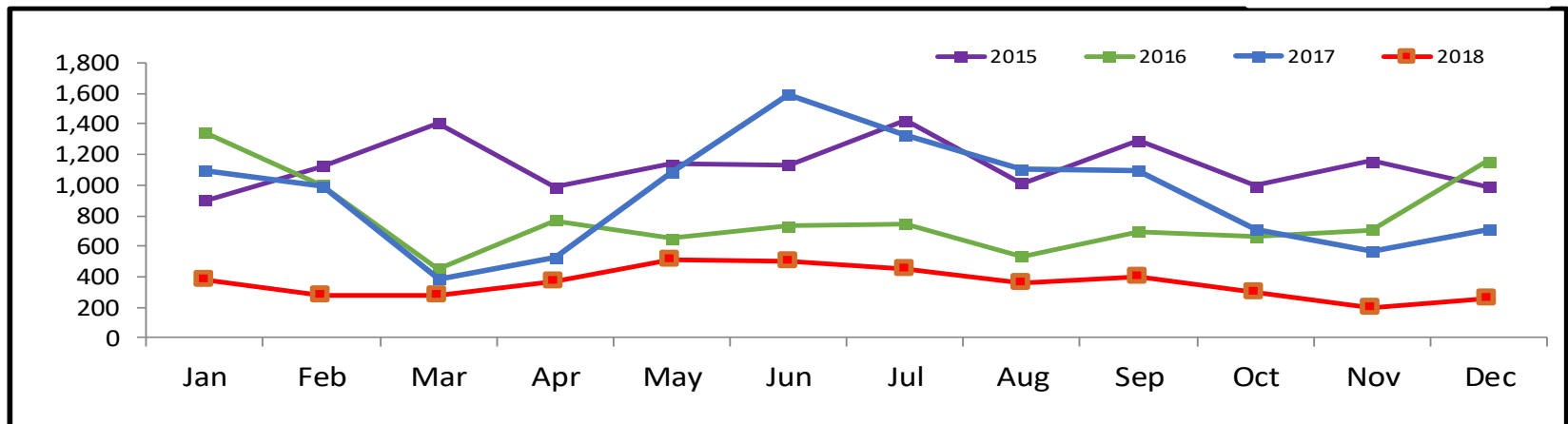
Service Level:

% of Calls Answered within 60 seconds



Abandoned Calls

Goal: < 4%



Call Center reporting software updated year end 2017. Setting parameters improved to reflect accurate hours of operation, lowering abandoned call numbers.

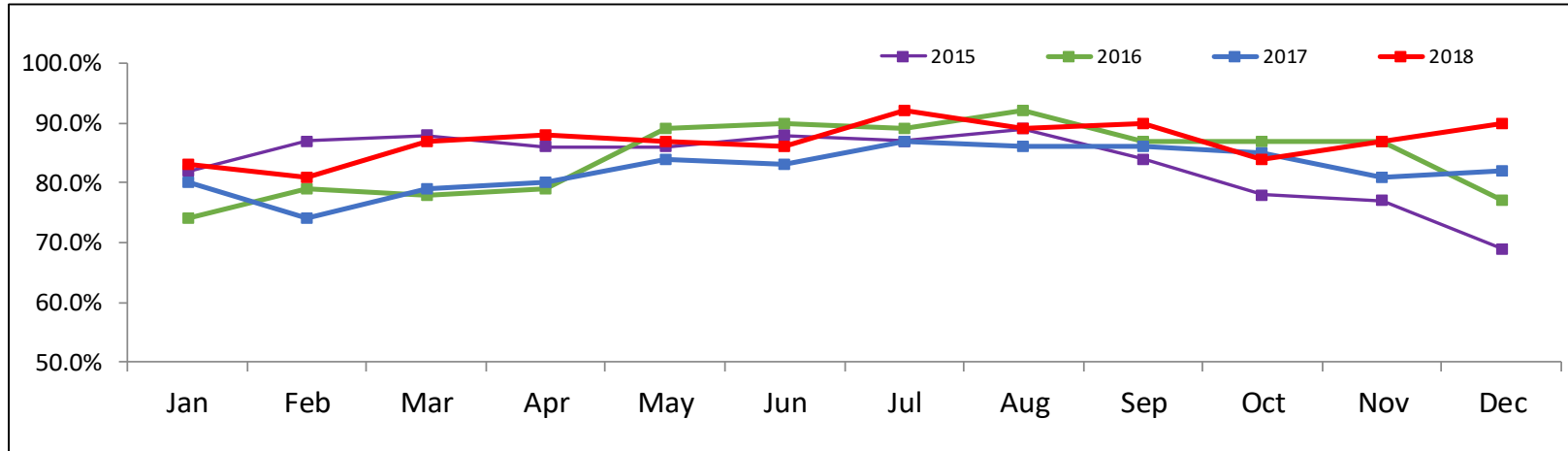
Paratransit Reservations: 328-1552

Call Center Performance

Service Level:

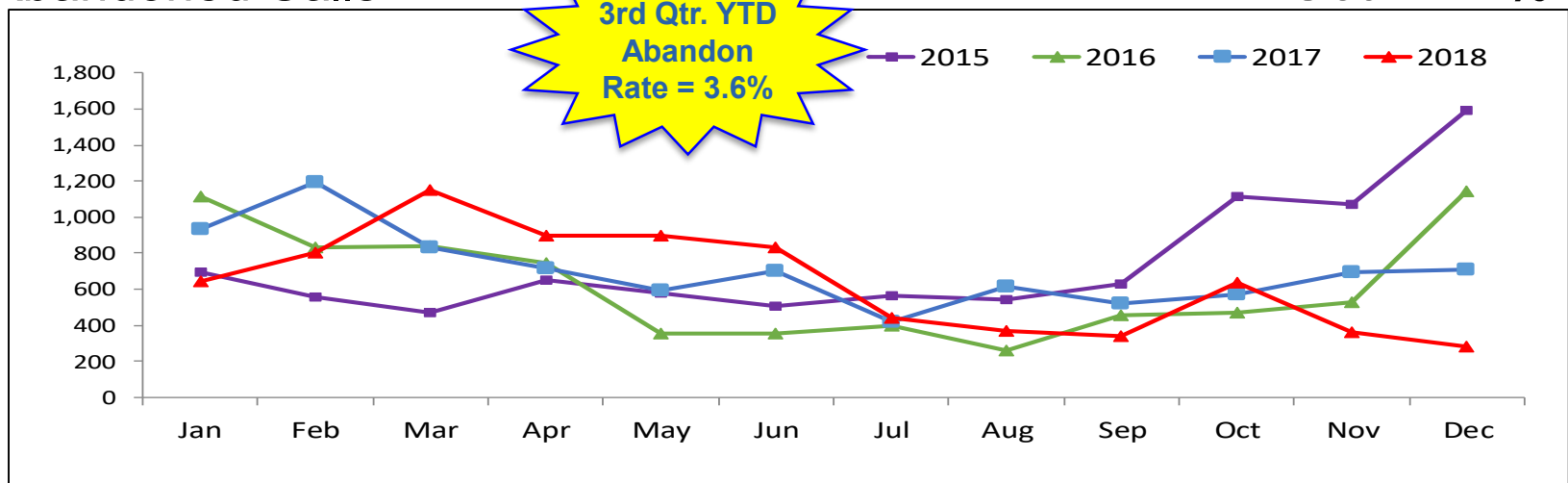
% of Calls Answered within 60 seconds

Goal: 90%

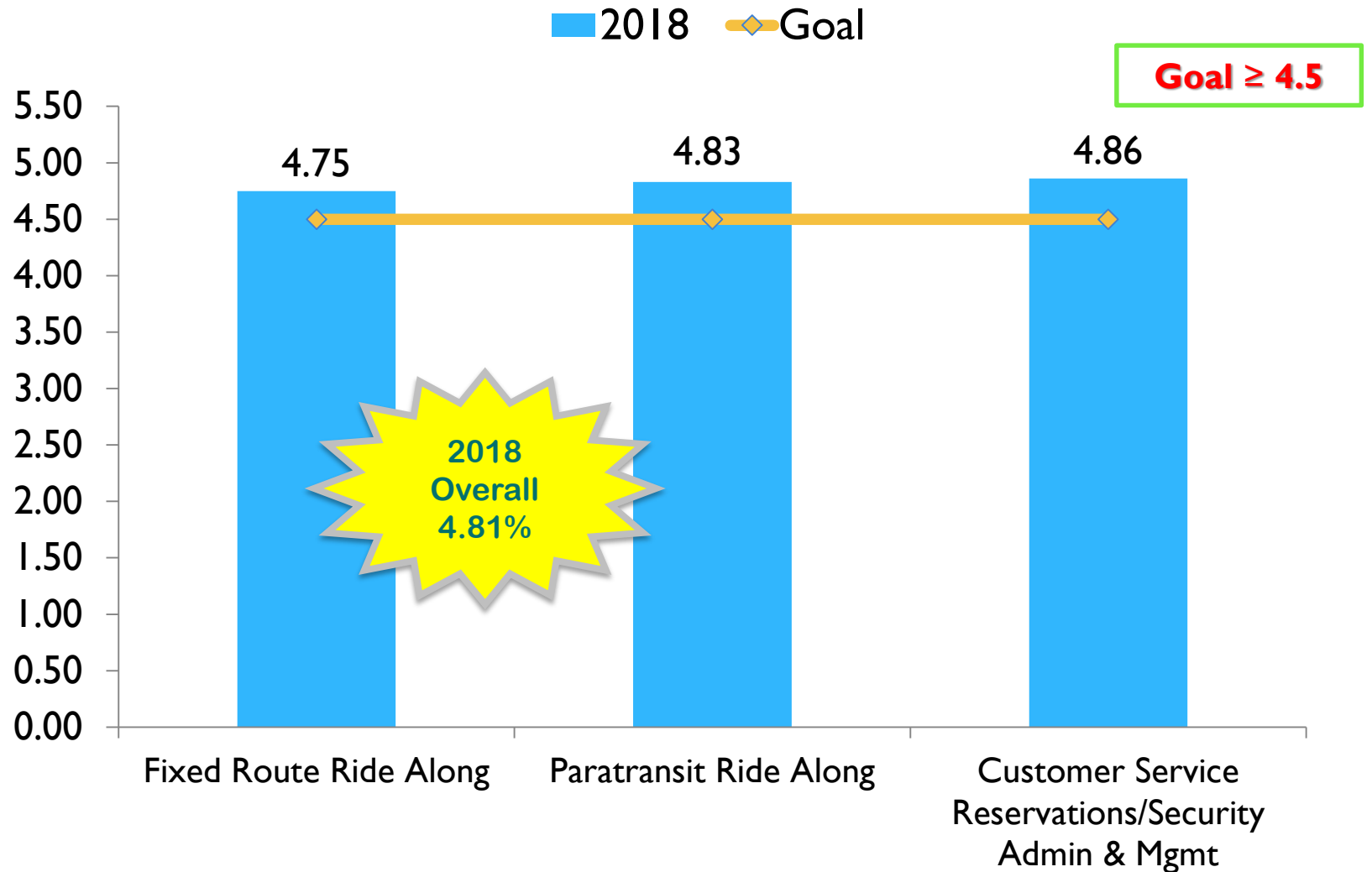


Abandoned Calls

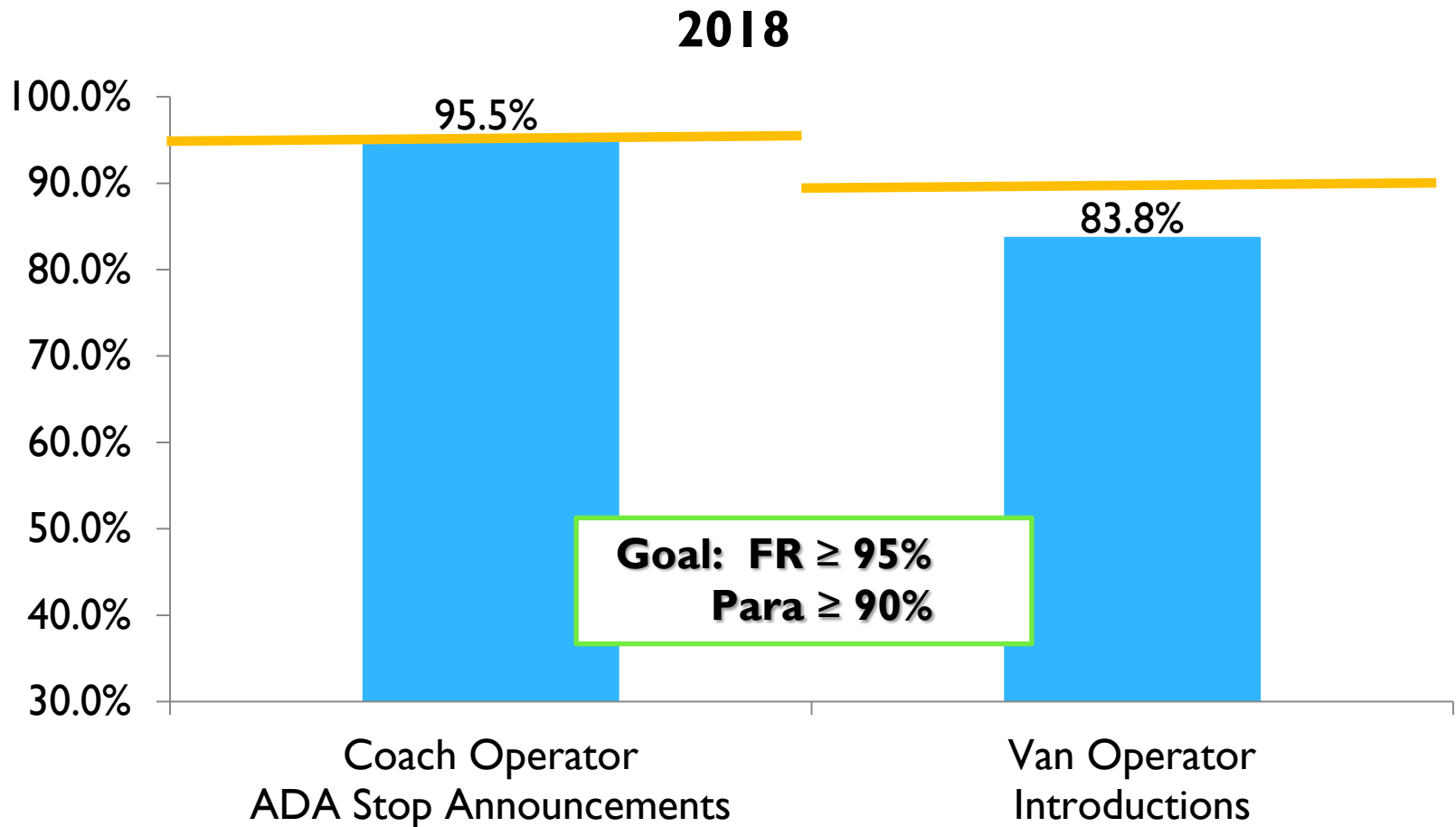
Goal: < 4%



Professional & Courteous

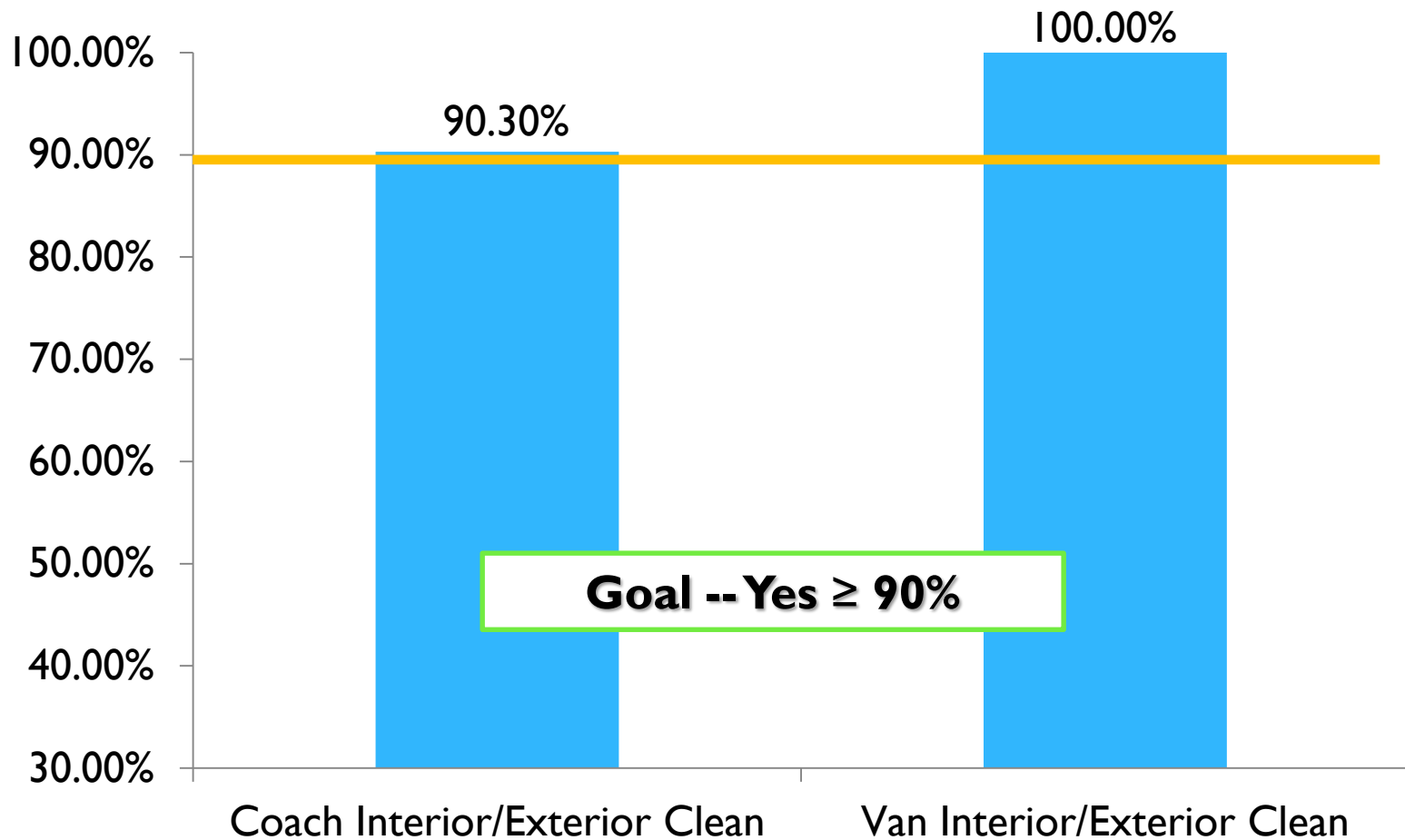


Operator Announcements/Introductions



Vehicle Cleanliness

2018



Comment Rate

Fixed Route

Paratransit

| 2017 | 2018 | Goal |
|------|------|--|
| 8.6 | 9.6 | ≤ 8.0 (per 100K passengers) |
| 8.3 | 8.8 | ≤ 8.0 (per 10K passengers) |

Maintenance Reliability

Average Miles Between Road Calls

| | 2017 | 2018 | GOAL |
|-------------|--------|--------|--------------------|
| Fixed Route | 6,079 | 6,457 | < 1 / 7,500 miles |
| Paratransit | 59,941 | 60,362 | < 1 / 75,000 miles |

Enable Organizational Success

3 Performance Measures:

- **Training Rate**
- **Annual Employee Evaluations**
- **Governance**

Training Rates

| | 2017 | YTD 2018 | Goal |
|-------------|-----------|--------------------------------------|---|
| Fixed Route | Completed | Delayed until 2019 due to scheduling | 8 hours Advanced Training per Operator annually |
| Paratransit | Completed | Completed | 8 hours Advanced Training per Operator annually |

Ride Checks/Ride Along

Fixed Route

Paratransit

| 2017 | 2018 | Goal |
|-----------------------|----------------------|------------------------------------|
| 265* of 273 completed | 270 of 270 completed | 100% of operators checked annually |
| 55* of 59 completed | 55* of 60 completed | 100% of operators checked annually |

*** All active Operators completed**

Maintenance Training

Maintenance

| 2018 | Goal |
|-------------------|--------------------------------|
| Measured Annually | 25 hours per employee per year |

Managers/Supervisors/ Administrative Training

**Managers /
Supervisors/
Admin**

| 2018 | Goal |
|------------------------------|---|
| Measured Annually | 100 % receive on-site or off-site training each year |

Governance

■ Board Development

Attendance at a transit-related conference / training event

| Event | Location | Attendee(s) |
|--|---------------------|--|
| APTA Legislative Conference March 16-19, 2019 | Washington, D.C. | Candace Mumm Al French Kevin Freeman Pamela Haley |
| APTA Annual Meeting September 15–18, 2019 | New York, NY | <i>TBD</i> |

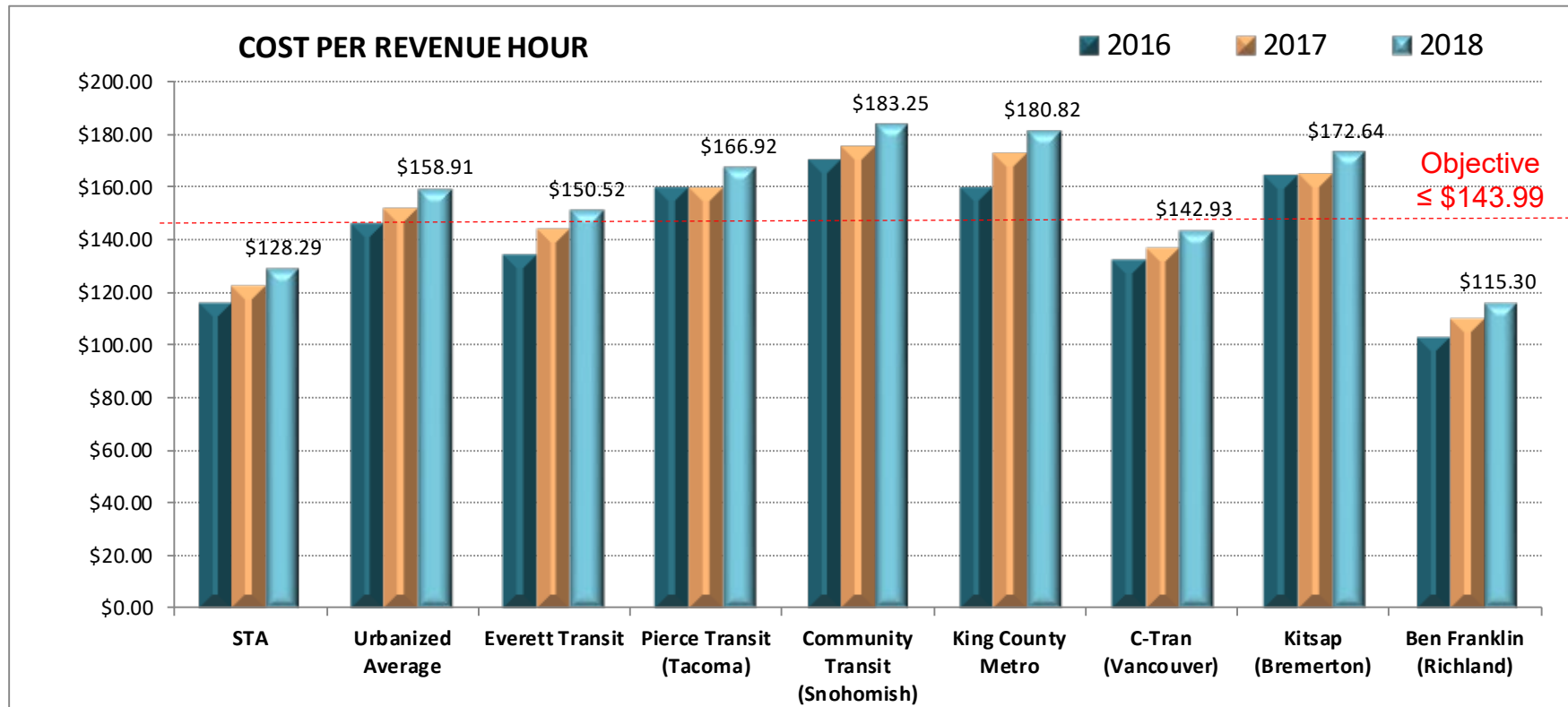
Exemplify Financial Stewardship

5 Performance Measures:

- **Cost Efficiency**
- **Cost Effectiveness**
- **Cost Recovery from User Fees**
- **Maintenance Cost**
- **Financial Capacity**
 - Financial Management
 - Service Level Stability
 - Ability to Sustain Essential Capital Investments
 - Public Perception

Fixed Route

Updated Cost Efficiency



2018 OBJECTIVE: CONSTRAIN OPERATING COST PER HOUR OF SERVICE TO LESS THAN 95% OF THE STATEWIDE AVERAGE FOR URBAN SYSTEMS

2018: 80.7% (STA - \$128.29; Urban Average - \$158.91)

2019 Objective: Constrain operating cost/hour to less than 95% of the statewide average for urban systems

Notes:

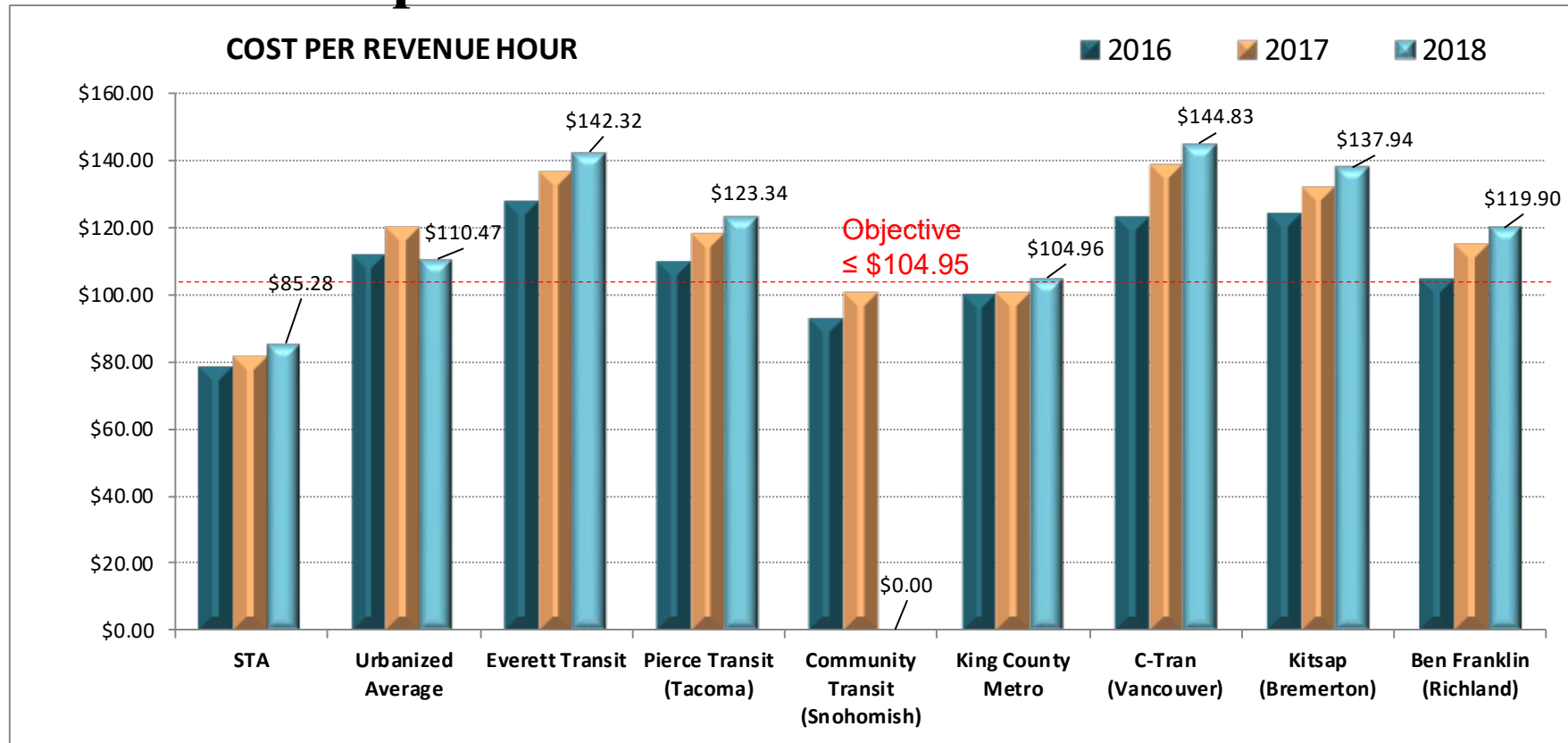
Previous year results

- 2016 and 2017 data from NTD reports

STA 2018 data reflects unaudited year-to-date

Demand Response

Updated Cost Efficiency



OBJECTIVE: CONSTRAIN OPERATING COST PER HOUR OF SERVICE TO NO MORE THAN 95% OF THE STATEWIDE AVERAGE FOR URBAN SYSTEMS

2018 : 77.2% (STA - \$85.28; Urban Average - \$110.47)

2019 Objective: Constrain operating cost/hour to less than 95% of the statewide average for urban systems

Notes:

Previous year results

- 2016 and 2017 data from NTD reports

STA 2018 data reflects unaudited year-to-date

Cost Efficiency

Rideshare

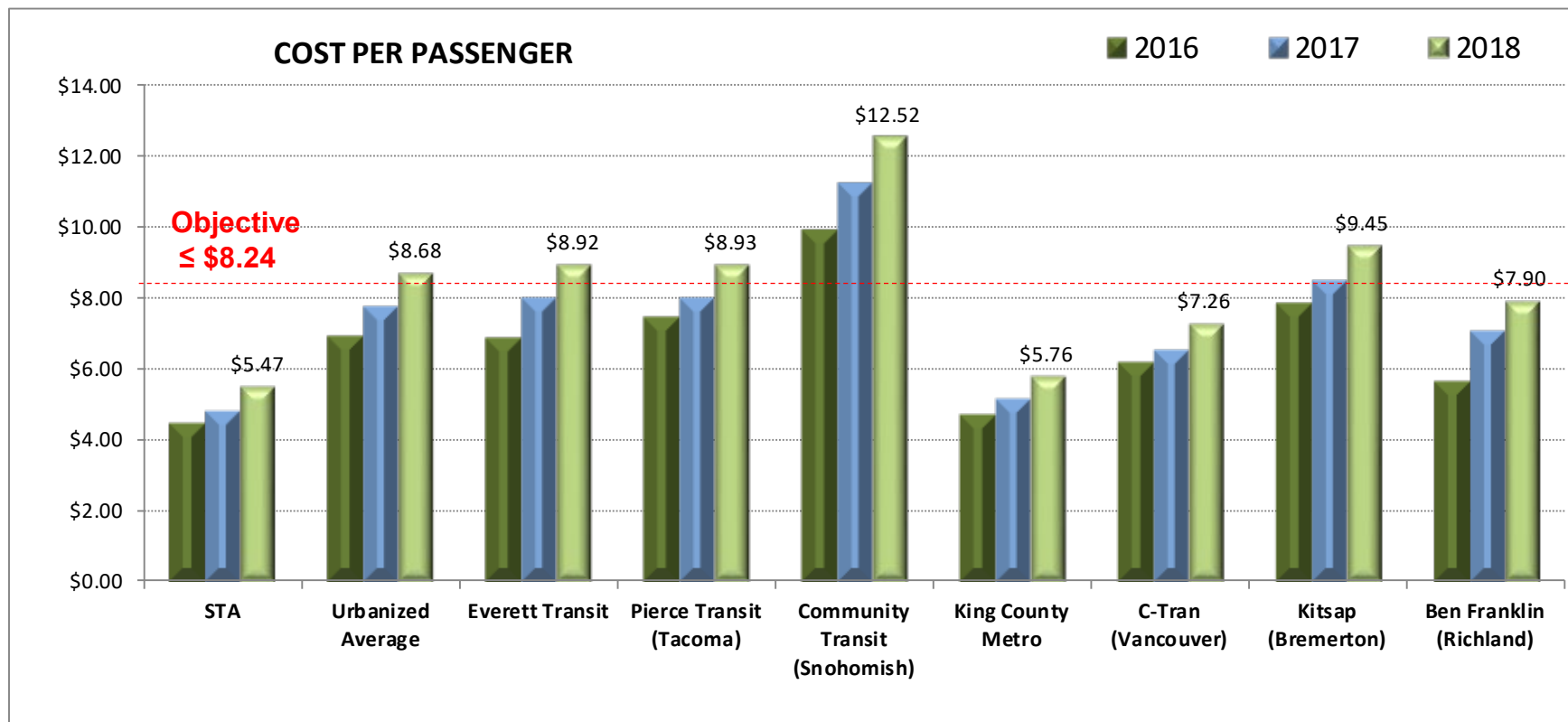
| | 2016 | 2017 | 2018 |
|---|---------------|---------------|--------------|
| Operating/Administrative Cost per Mile | \$0.49 | \$0.51 | \$0.52 |
| Revenue per Mile | \$0.53 | \$0.53 | \$0.52 |
| % | 104.8% | 104.5% | 99.9% |

2018 Goal: Recover 100% of Operating/Administrative costs

2018 Results: 99.9%

2019 Goal: Recover 100% of operating & administrative costs

Fixed Route Updated Cost Effectiveness



2018 OBJECTIVE: CONSTRAIN OPERATING COST PER PASSENGER TO NO MORE THAN 95% OF THE STATEWIDE AVERAGE FOR URBAN SYSTEMS

2018 : 63% (STA - \$5.47; Urban Average - \$8.68)

2019 Objective: Constrain operating cost/passenger to no more than 95% of the statewide average for urban systems

Notes:

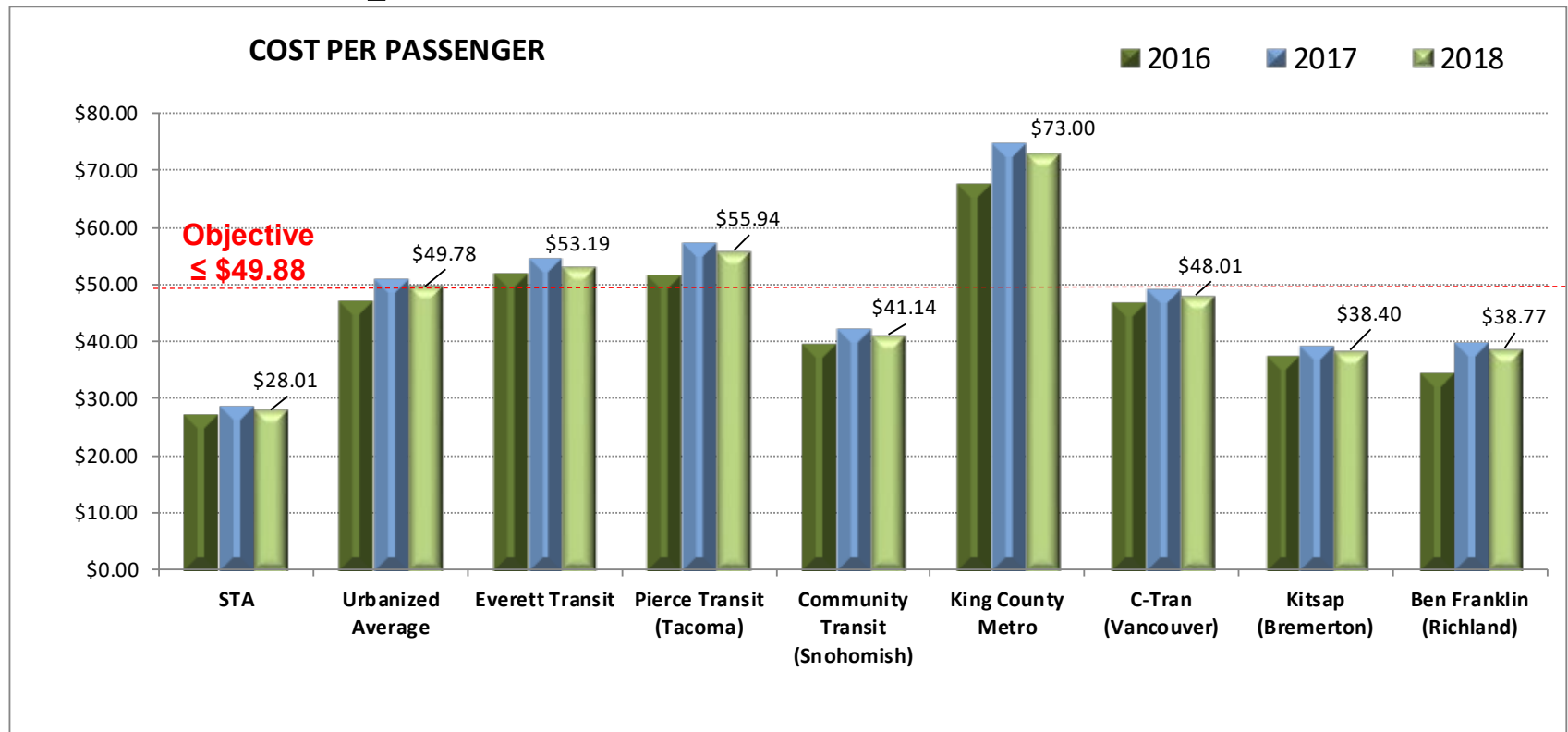
Previous year results

2016 and 2017 data from NTD reports

STA 2018 data reflects unaudited year-to-date

Demand Response

Updated Cost Effectiveness



OBJECTIVE: CONSTRAIN OPERATING COST PER PASSENGER TO NO MORE THAN 95% OF THE STATEWIDE AVERAGE FOR URBAN SYSTEMS

2018: 56.3% (STA - \$29.55; Urban Average - \$52.50)

2019 Objective: Constrain operating cost/passenger to no more than 95% of the statewide average for urban systems

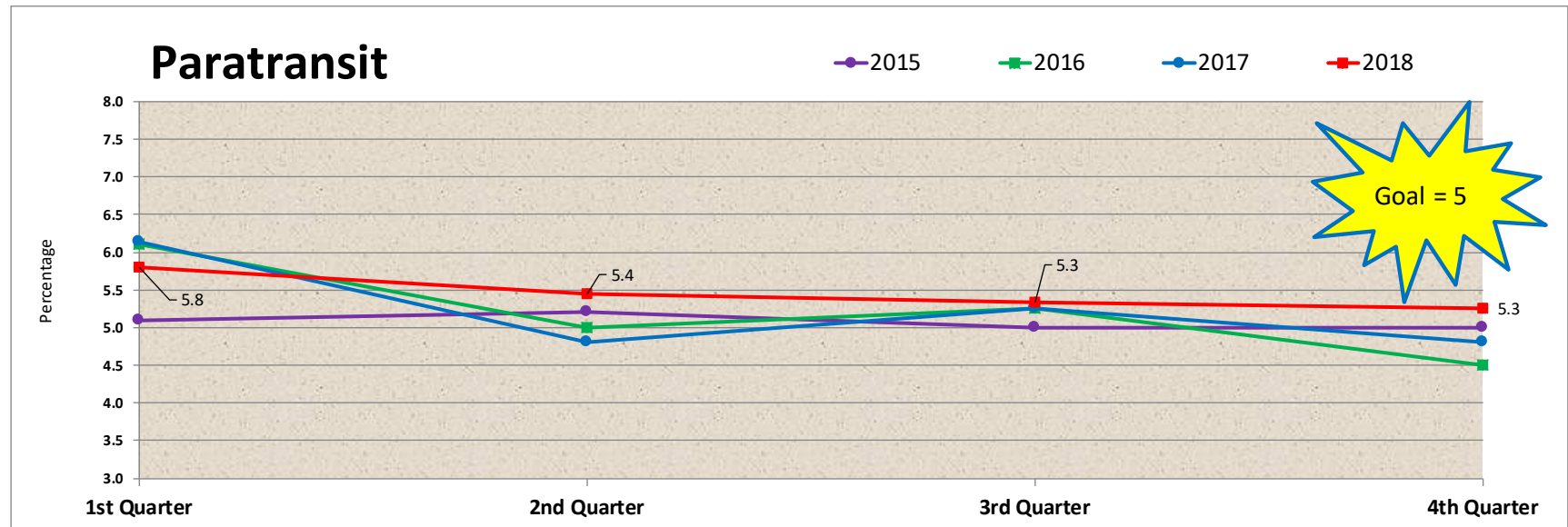
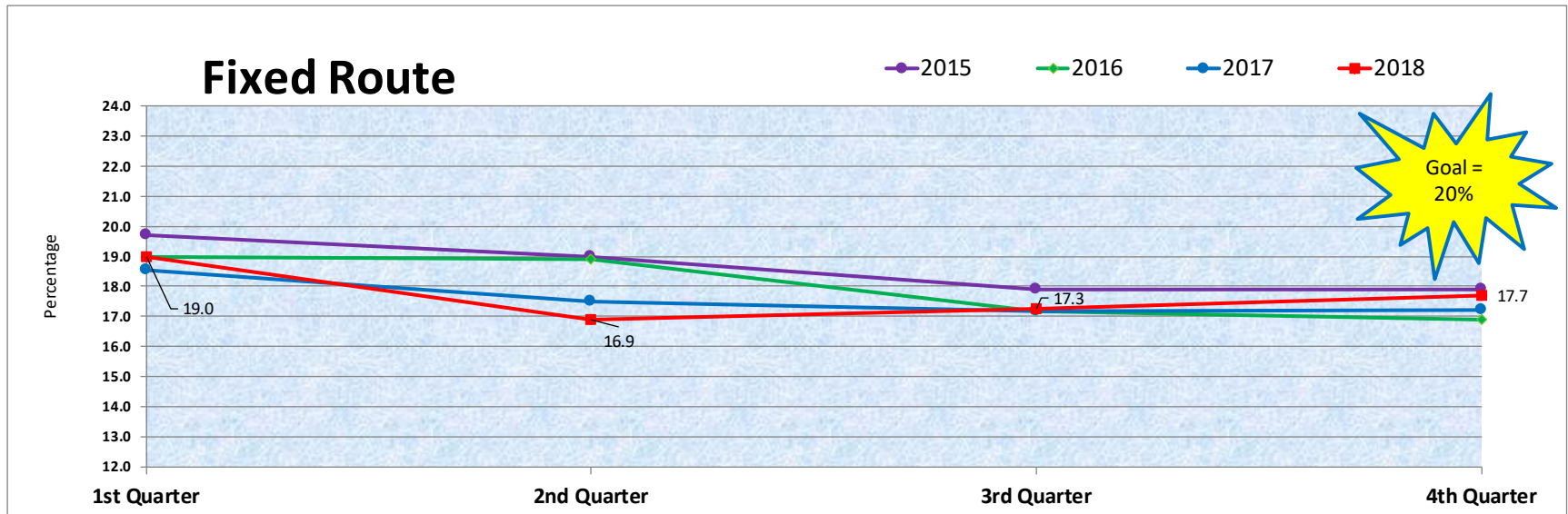
Notes:

Previous year results

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STA 2018 data reflects unaudited year-to-date

Cost Recovery from User Fees

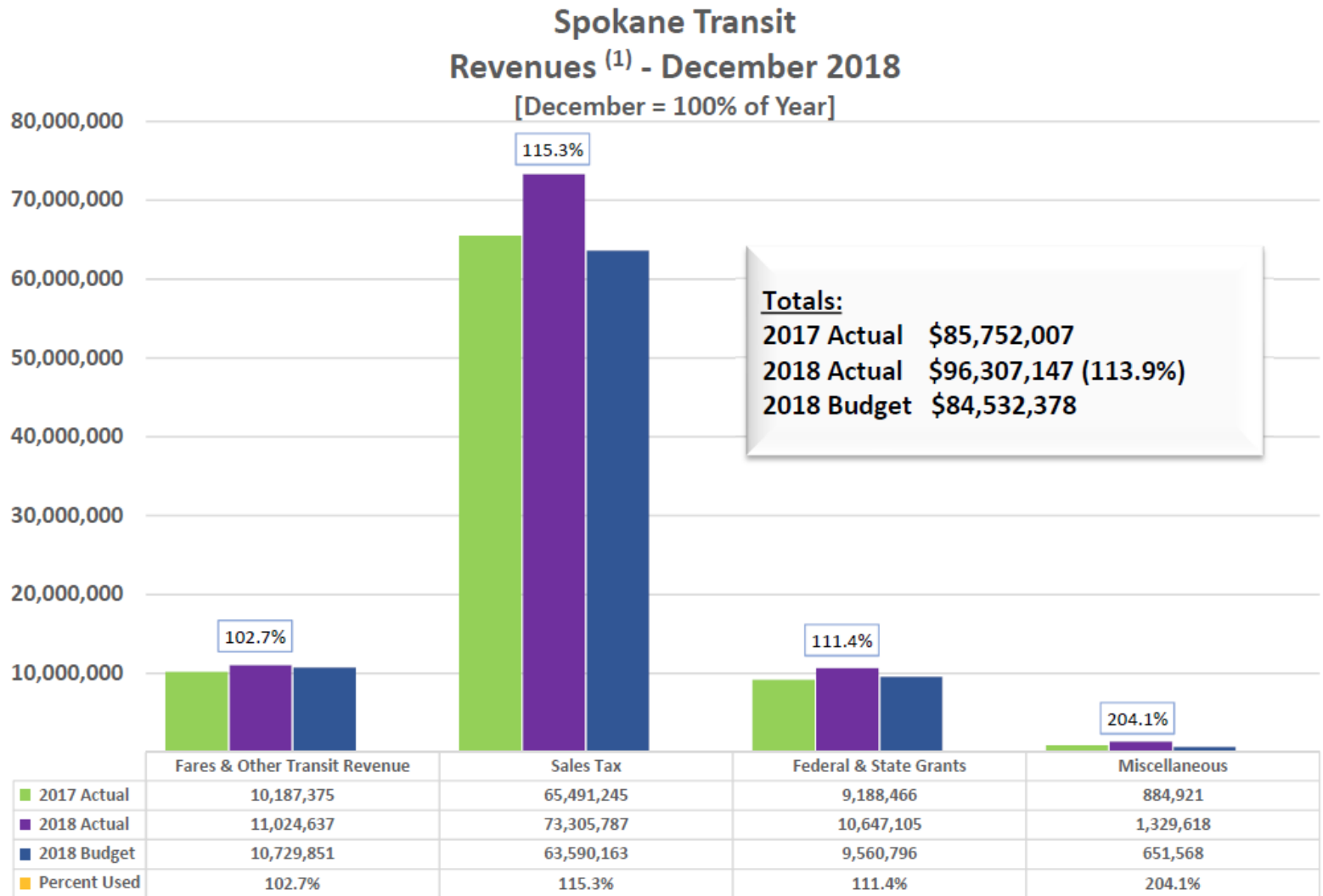


Maintenance Cost

| | 2017 | 2018 | GOAL |
|-------------|--------|--------|--------|
| Fixed Route | \$1.18 | \$1.17 | \$1.28 |
| Paratransit | \$0.90 | \$0.87 | \$0.92 |

(Cost per Mile)

Financial Management



⁽¹⁾ Above amounts exclude grants used for capital projects. Year-to-date December state capital grant reimbursements total \$5,730,816 and federal capital grant reimbursements total \$2,684,029.

Service Level Stability & Ability to Sustain Essential Capital Investments

| | Current Projection | Goal |
|---|--------------------|---------|
| # of Years Current Service Level Can Be Sustained | 6 Years | 6 Years |
| Fully Funded Capital Improvement Plan | 6 Years | 6 Years |

Public Perception

| Community Survey Question | Response* | Standard |
|--------------------------------|-----------|-----------|
| STA is Financially Responsible | 3.73 | Score 4.5 |

* Survey completed in 2017

Ensure Safety

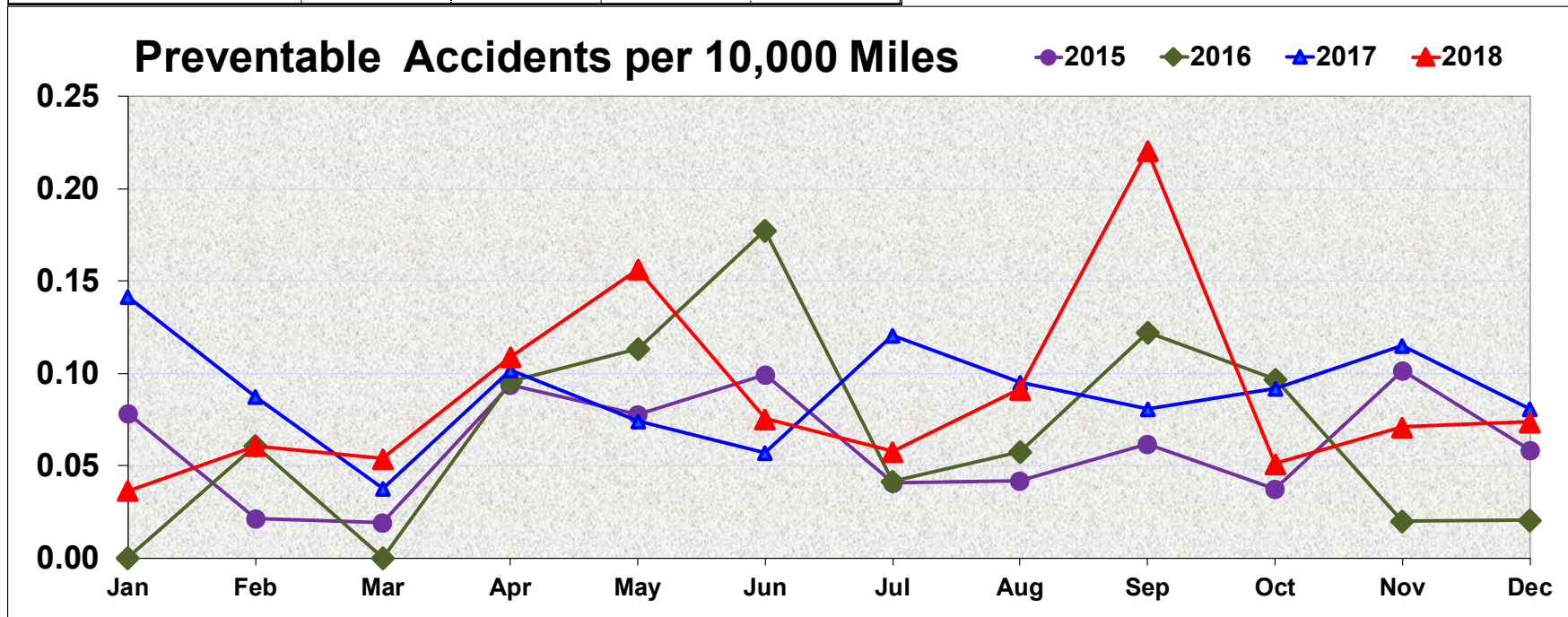
2 Performance Measures:

- **Preventable Accident Rate**
- **Injury Rate**
 - Workers Comp Time Loss
 - Claims per 1,000 Hours

Preventable Vehicles Accidents

| Fixed Route | | | | |
|--|------|------|------|------|
| | 2015 | 2016 | 2017 | 2018 |
| Jan | 4 | 0 | 7 | 2 |
| Feb | 1 | 3 | 4 | 3 |
| Mar | 1 | 0 | 2 | 3 |
| Apr | 5 | 5 | 5 | 6 |
| May | 4 | 6 | 4 | 9 |
| Jun | 5 | 9 | 3 | 4 |
| Jul | 2 | 2 | 6 | 3 |
| Aug | 2 | 3 | 5 | 5 |
| Sep | 3 | 6 | 4 | 11 |
| Oct | 2 | 5 | 5 | 3 |
| Nov | 5 | 1 | 6 | 4 |
| Dec | 3 | 1 | 4 | 4 |
| Total Prev. Accidents | 37 | 41 | 55 | 57 |
| YTD PREVENTABLE ACCIDENTS PER 10,000 MILES | 0.06 | 0.07 | 0.09 | 0.09 |

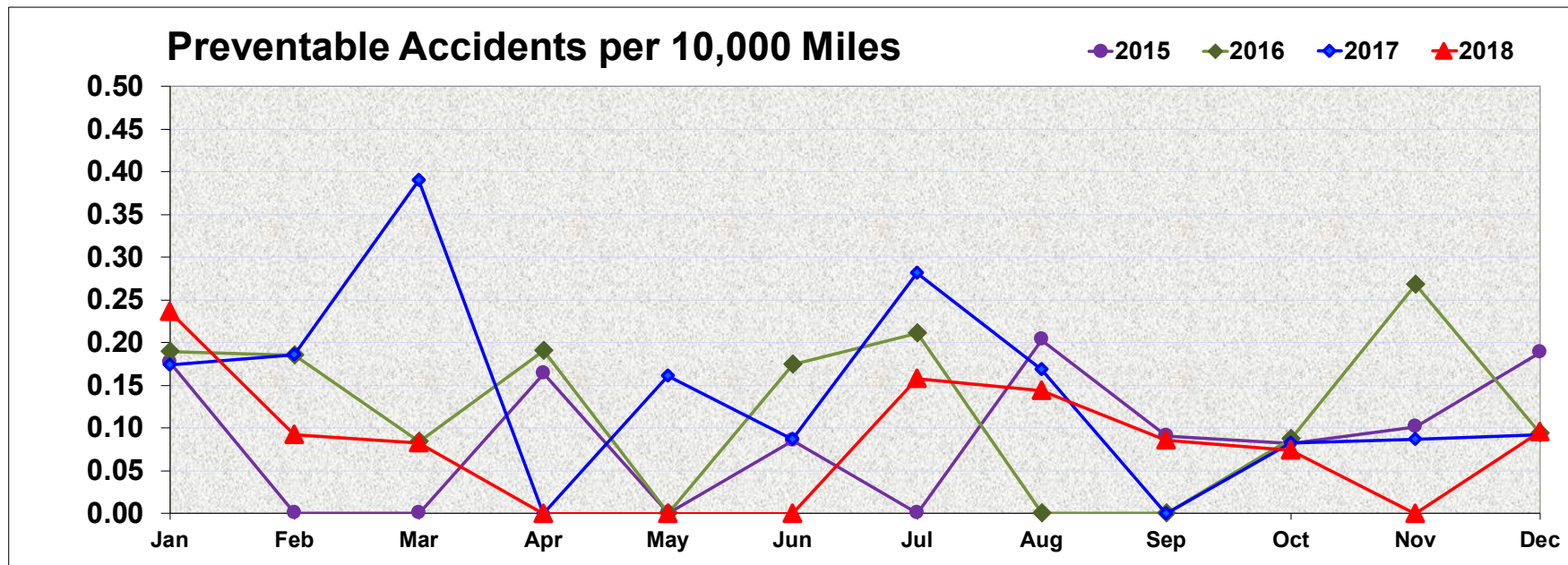
*Goal:
≤ 0.08 per
10,000 miles*



Preventable Vehicles Accidents

| Paratransit | | | | |
|---|-------------|-------------|-------------|-------------|
| | 2015 | 2016 | 2017 | 2018 |
| Jan | 2 | 2 | 2 | 3 |
| Feb | 0 | 2 | 2 | 1 |
| Mar | 0 | 1 | 5 | 1 |
| Apr | 2 | 2 | 0 | 0 |
| May | 0 | 0 | 2 | 0 |
| Jun | 1 | 2 | 1 | 0 |
| Jul | 0 | 2 | 3 | 2 |
| Aug | 2 | 0 | 2 | 2 |
| Sep | 1 | 0 | 0 | 1 |
| Oct | 1 | 1 | 1 | 1 |
| Nov | 1 | 3 | 1 | 0 |
| Dec | 2 | 1 | 1 | 1 |
| Total Prev. Accidents | 12 | 16 | 20 | 12 |
| YTD PREVENTABLE ACCIDENTS PER 10,000 MILES | 0.09 | 0.12 | 0.15 | 0.08 |

Goal:
 ≤ 0.10 per
 10,000 miles



Workers' Compensation - Time Loss

Lost Time Days per 1,000 Hours

| | 2016 | 2017 | 2018 | Goal |
|--------------------|------|------|------|-------------|
| Fixed Route | 0.03 | 0.02 | 0.03 | ≤ 0.02 |
| Paratransit | 0.04 | 0.05 | 0.02 | ≤ 0.04 |
| Maintenance | 0.05 | 0.05 | 0.08 | ≤ 0.05 |

Workers' Compensation - Claims

Claims per 1,000 Hours

| | 2016 | 2017 | 2018 | Goal |
|--------------------|------|------|------|-------------|
| Fixed Route | 0.04 | 0.06 | 0.05 | ≤ 0.05 |
| Paratransit | 0.09 | 0.10 | 0.08 | ≤ 0.08 |
| Maintenance | 0.09 | 0.07 | 0.13 | ≤ 0.09 |